

**SAFE TRAILS WORKSHOP**  
**Thursday, September 26, 2013**  
**Duck Club, Irvine, CA**

**Break Out Sessions 1 & 2:**  
**Partnerships (Working Together)**

**What is Working Well?**

- Santiago Oaks
- Bolsa Chica
- Look at successful public/private/NGO models
- No mention of cultural resources in trail maintenance
- How can we incorporate archeology in partnerships?

**What Needs to Improve?**

- More eyes and ears on the ground
- Communication between user groups
- Promoting “bad behavior” (how do you engage private part to not support offenders)
- Trail Monitoring Program (area wide – not park specific)
- North County – same issues and not enough parks – social justice issue

**Solutions:**

- All parks need the Trail Monitoring Program
- “We Tip” type system
- Different restrictions mean moving the problem around
- Sponsors (How to capitalize and strategize)
- Dismount zones
- Identify a world class mountain biker that is willing to be the conservation/environmental spokesperson similar to what the surfing industry has done
- Use of MeetUp for positive and productive reasons, i.e. trail watch, restoration, cleanup
- Partnering with industries, i.e. REI, bike manufacturers, etc.
- Partnering with OCTA – bus wraps that could promote the conservation message
- All user groups need strong leadership – this appears to be lacking in all areas
- Youth advisory boards
- Use of social media to broadcast positive conservation and environmental messaging points

