

SAFE TRAILS WORKSHOP
Thursday, September 26, 2013
Duck Club, Irvine, CA

Break Out Sessions 1 & 2:
Funding Opportunities

Key Points:

- Enforcement needs more money
- Education and public outreach
- Habitat restoration
- Signage
- Planning, projects, infrastructure and repairs

Ideas:

Partners/Funders

- Corporate sponsorships/partnerships (youth education STEM)
- Grants – through cities [specific to where the trails run through]
- OCTA's Measure M funds – habitat restoration, land purchase for preservation
- California State Parks – has grants for trails, has limits on how much money they can take in
- State Transportation Agency (or Caltrans) grant for invasive species
- OC Parks Foundation – trying to finalize a new 501c3 ... it is currently creating a fund for any park in OC
- In-kind funds can be counted as matching funds
- Matching donations through employee/corporate sponsorship
- American Trails – may be able to direct a group to a funding source
- Wells Fargo – has big grants earmarked for multi-disciplinary uses
- Ricoh Electronics – has grant money available
- Water agencies might help find sources for trails (in their watershed)
- California Regional Environmental Education Community – may have funding sources
- Fire Safe Councils may have funding

Tools

- Utilize social media, social fundraising, text to give campaigns (guidebycell.com)
- Potential partner: Inside the Outdoors

Obstacles/Challenges

- Need to find matching funds, those help get grants
- Need to have clear management of grant funds
- Need a fiscal sponsor to handle all the paperwork (which includes overhead)



Enforcement

- Hard to convince agencies the enforcement is worth the cost
- Need to show proof
- If you have money—you must provide the funds to pay for enforcement
- Someone who is caught cutting a trail can be sued under (XX code) for \$55,000 per acre to restore the land instead of a trespass ticket.

